



Package Pricing Sheet

For brands and creators who need ongoing, emotionally honest content.

- Priority scheduling for shoots and edits
- Monthly check-ins to align on goals and creative direction
- Custom packages available for aligned orgs or campaigns

Package/Service	Price Range	Included Services
Trial	*\$2500 (Base Video)	Full Package for \$7500 + Polished Hero Video + 2-3 Social Cuts + 1-2 Revisions + Footage Library + 1 Metric Check-in 1 half-day shoot (4 hours, local) 3-month minimum
Growth	\$15,000	+ 1 full-day shoot per month, 8 hours + 1 hero video or interview piece + 3-5 social cutdowns + Planning support (1-2 planning calls/month) + 1 basic metrics check-in per month 3-month minimum
Narrative Commercial	\$75,000	+ Creative concept development + Story and script treatment + Pre-production planning + Casting support if needed + Production days based on scope + Full editing and color polish + 3 revision rounds + Final product & social cutdowns



Additional Shooting Days	Varies	Additional full or half-day shoots as needed
Extra Video Editing	Varies	Longer or multiple edits beyond included scope

Terms & Conditions

1. When do I need to pay for the services?
 - Payment is due upon receipt of invoice
2. How soon will video deliverables be received?
 - Video post-production will vary based on scope.
3. How will I receive my deliverables?
 - Deliverables are sent through One-Drive link.
4. What does the client need to provide?
 - The client is to provide location and time logistics beforehand.
5. Does the client need to pay for the vendor's travels
 - Travel fees will be charged based on IRS mileage rates (\$.67/mile)
6. How many times can I revise the deliverables.
 - Creative products have 3 feedback rounds.
7. Will the photo deliverables be posted on social media?
 - The videographer retains full copyright and may use the materials for portfolio, marketing, or promotional purposes, unless otherwise agreed in writing. The materials will be approved before posting.
8. Will New Place use the client's material for promotional content?
 - Yes, but New Place will ask permission before posting online.