



Individual Pricing Sheet

*All pricing estimates and will be finalized based on scope.

Cinematography & Audio (Most Popular)

Service Type	Est. Price	Includes
Half-Day Shoot	\$1200	Up to 4 hours, 1 location, basic lighting/audio, raw footage delivery
Full-Day Shoot	\$2200	Up to 8 hours, multiple setups, lighting/audio, raw footage delivery
Narrative/Commercial Shoot	\$3000+	Scripted setup, crew support, cinematic lighting, raw footage

Video/Film Post-Production

Service Type	Est. Price	Includes
Basic Edit	\$1200 or \$80/hour	1-2 min video, basic cuts, music, 3 revisions
Standard Edit	\$2,500	2-5 min video, color grading, sound design, 3 revisions
Narrative Edit	\$3,800+	5-10 min video, motion graphics, narrative structure, 3 revisions
Motion Graphics/ 2D Animation	\$50/hour	Full project pricing may vary depending on scope

Motion Design & 2D Animation

Service Type	Est. Price	Includes
Basic Motion Design	\$750/day	Title cards, simple logo animation, lower thirds, and light text/shape movement, 2 revision rounds
Standard Motion Design	\$1500/day	Custom design treatment, stronger typography, more scene changes, moderate animation complexities, and 2 revision rounds



Advanced Motion Design	\$2500+/day	Concept development, multiple design routes, custom illustration or compositing, complex animation, sound design alignment,
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Video/Film Creative Direction

Service Type	Est. Price	Includes
Half-Day Shoot	\$1500	Up to 4 hours: creative direction, client approvals, shot strategy, and on-set performance management.
Full-Day Shoot	\$2900	Up to 8 hours: creative direction, client approvals, shot strategy, and on-set performance management.
Narrative/Commercial Shoot	\$5200+	Scripted setup, crew support, larger client/process burden

Photography

Service Type	Est. Price	Includes
Headshots	\$400	1 hour, 1 location, 10 edited photos
Event Photography	\$1200	Up to 8 hours, 50+ edited photos
BTS/Creative Portraits	\$900	2 hours, cinematic style, 20 edited photos

Additional Services

Service Type	Est. Price	Includes
Additional Shooting	\$400-1600	Additional full or half-day shoots as needed
Additional Video Editing	\$200-\$1200	Longer or multiple edits beyond included scope
Quick Turnaround Time	\$50-1800	Expedited timelines will affect pricing of services
Storyboarding	\$50/hour or \$500	Full project pricing may vary depending on scope
Creative Development	\$50/hour or	Research & Discovery, Creative Briefing, Pre-Visualization,



	\$2000	and proper client onboarding to creative process
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New Place Retainer Tiers

For brands and creators who need ongoing, emotionally honest content.

- Priority scheduling for shoots and edits
- Monthly check-ins to align on goals and creative direction
- Custom packages available for aligned orgs or campaigns

Package/Service	Price Range	Included Services
Monthly Event Coverage Retainer	\$4,800 - \$5,300/mo	1 full day event shoot, 1-minute highlight video editing, monthly social media strategy consultation
Advanced Monthly Event Coverage Retainer	6,200-10,800/mo	2 full day event shoots, 2 videos/month, BTS content, weekly strategy calls, social cutdowns
Premium Studio Video	Starting at \$11,500	Studio rental, scripting, filming, editing, color grading, motion graphics, 3-5 min video
Social Media Strategy (Standalone or part of Retainer)	\$1,000 - \$1,500/mo	Content calendar, SEO research, posting advice, engagement performance review

Terms & Conditions

1. When do I need to pay for the services?
 - Payment is due upon receipt of invoice
2. How soon will photo deliverables be received?
 - Photos will be delivered 1 week after the event, unless otherwise agreed beforehand in writing.
3. How soon will video deliverables be received?
 - Video post-production will vary based on scope.
4. How will I receive my deliverables?
 - Deliverables are sent through One-Drive link.
5. Will I receive unedited photos?
 - Unedited photos can be sent upon request.
6. What does the client need to provide?
 - The client is to provide location and time logistics beforehand.
7. Does the client need to pay for the vendor's travels
 - Travel fees will be charged based on IRS mileage rates (\$.67/mile)
8. How many times can I revise the deliverables.



- Creative products have 3 feedback rounds.
9. Will the photo deliverables be posted on social media?
 - New Place retains full copyright and may use the materials for promotional purposes, unless otherwise agreed in writing. The materials will be approved before posting.
 10. Will New Place use the client's material for promotional content?
 - Yes, but New Place will ask permission before posting online.